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ABOUT ME

Full-stack factotum passionate about building products that make life and work easier. Finding great food or bike camping on Hwy 1 when not building myself custom productivity apps.

TECHNICAL / PRODUCT SKILLS

JavaScript ●●●

Ruby ●●●

HTML5/CSS3 ●●●

Agile/Scrum (+JIRA) ●●●

HTTP (+Sinatra/Rack) ●●●

Object-oriented best practices ●●●

WordPress CMS development ●●●

Web and product analytics ●●●

A/B testing (+Optimizely) ●●●

SQL (+Postgres) ●●●

AJAX ●●●

Node.js ●●

MEAN stack ●●

NoSQL/MongoDB ●●

jQuery ●●

Ruby on Rails ●●

Python ●●

Test-driven development ●●

Web and product UX design ●●

Git/GitHub ●●

Heroku ●●

AngularJS ●●

SASS ●

D3 ●

Ionic/hybrid development ●

Graphic design (+Photoshop) ●

PHP ●

●●● Fluency

●● Proficiency

● Familiarity

Full-stack Developer, Dev Bootcamp, San Francisco — Sept '14-Feb '15

- Learned two languages (Ruby, JavaScript), three back-end frameworks (Rails, Sinatra, Express), four front-end libraries/frameworks (Angular, Ionic, SASS, jQuery), and the fundamentals of MVC, OOP and TDD in an 18 week, 1,000+ hour bootcamp.
- Led a team of bootcamp grads to win 3rd place among 95 teams in the Accelerate 2015 hackathon with a [web app strengthening renters' rights](#).
- Developed a [Ruby code snippet gem](#) with over 700 downloads.
- Acted as team lead for a [MEAN and Ionic mobile app](#) for job hunters seeking startups, built in a week with a fully unfamiliar technology stack.
- Independently learned the Google Maps API, OAuth (Twitter), Redis, Sidekiq/background processes, and Heroku deployment to create a Sinatra/JavaScript-based [wake-up web app](#) for a solo project.

Product Marketing Manager, Practice Fusion, San Francisco — Jan-Jul '14

- Increased monthly visitors by 370% in six months by leading marketing and engineering teams to exceed aggressive product growth goals.
- Continuously managed marketing Agile sprints and ran engineering Scrum during a product manager's month-long absence.

Content Strategist, Practice Fusion, San Francisco — Jun '13-Jan '14

- Oversaw launch of technology blog, attracting engineering talent by curating posts from company developers.
- Researched and crafted thought-leadership bylines with technology leadership, including articles in [VentureBeat](#) and [FastCompany](#).

Content Manager, Practice Fusion, San Francisco — Jan-Jun '13

- Drove double-digit engagement lifts by establishing A/B testing program.
- Cross-functionally planned communications for biweekly product releases.

Copywriter, Practice Fusion, San Francisco — Jan-Dec '12

- Acted as gatekeeper for electronic medical record (EMR) company's brand voice as the company grew from 130 to 400 employees.
- Managed email coding and strategy to fill personnel gap.

Web Designer/Developer, Freelance, San Francisco — Jan-Dec '11

- Designed and coded websites from scratch for local clients and nonprofits after independently learning HTML, CSS and Joomla CMS integration.

EDUCATION

University of California, Berkeley

Bachelor of Arts, Rhetoric (with honors) and Political Science — 2005-2009

VOLUNTEER EXPERIENCE

Volunteer and Trainer, SF Suicide Prevention — Sept '11-present